## **MEXICO'S ENERGY SECTOR**

**Commercial and Policy Outlook Reports** 

## 2003

FRI, JAN 10	Statistics on Mexico's power sector	
File <b>623</b> Pages 5 Charts 0	This report provides a short, annotated bibliography of the public and semi-public publications that provide statistics on Mexico's power sector. Such publications often hide more than reveal; but, in the land of the blind, the one-eyed statistician is king.	1
Fri, Jan 24	A guide to data publications on Mexico's oil and gas industry	
File <b>624</b> Pages 6 Charts 0	This report provides a guide to statistical publications on Mexico's oil and gas sector. The information that is publicly available provides a starting point for any serious evaluation of industrial, commercial and policy issues.	2
Mon, Feb 3	Odyssey of Pemex's Multiple Service Contracts, 1991-2003	
File <b>629</b> Pages 10 Charts 1 Updated 9/4/2003	This report traces the unpublished highlights of the evolution of the MSC strategy from the early 1990s through August 2003, and identifies some of the pluses and minuses of the concept from the point of view of prospective bidders for whom to bid or not to bid is the question. Update 1 (Sept. 5, 2006) examines the revised version of the concept as promoted by the Fox administration in the final months of its term.	3
Tue, Feb 4	Business correspondence in Mexico's energy sector	
File <b>628</b> Pages 10 Charts 0 Updated 12/12/2003	This report documents some of the unwritten rules of written as well as spoken communication in Mexico's public sector. It describes standard conventions in business correspondence in Mexico's energy sector, and points out eight measures to avoid personal and corporate embarrassments. A discussion of Mexico City's "courtly" manners provides the background for understanding the institutional forms and attitudes found and required to succeed in Mexico's public sector.	4
Mon, Feb 17	Integration of LNG and IPP projects in Mexico	
File <b>627</b> Pages 12 Charts 3	This report provides an overview of the history of the idea of an LNG regasification terminal in Mexico. The concepts and impact of the CFE's tender issued on December 24, 2002, are discussed, particularly in relation to the rescheduling of IPP projects in the	5

MEXICO ENERGY MEXICO ENERGY INTELLIGENCE<sup>TM</sup> (ISSN 2380-6400) is a digital publication based in Houston since 1996 and edited by market analyst and historian George Baker, Ph.D. We synthesize business journalism and academic scholarship, analyzing law, regulation, policy, and institutional governance in Mexico's energy sector *from the perspective of regulated market solutions*. Subscribers are energy companies, regulators, trade associations, law firms and university libraries. Reports are distributed principally by paid subscription.

Altamira region. Risks faced by policy and economic actors are identified.

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FRI, FEB 28	MEI 619, corrections and critique of George Baker report	
File <b>632</b> Pages 10 Charts 3	This report presents the original report MEI 619 prepared by Fernando Ramírez and offers a critique of the apocryphal report that was actually sent to subscribers by George Baker. It also questions the ethical values of George Baker who changed the contents, scope, purpose and conclusions of the original report without ever asking me of such changes.	6
Thu, Mar 6	Pemex Upstream Technology Week, 2003	
File 631 Pages 7 Charts 6	This report provides a critical assessment of Pemex's upstream technology week, which was held in Veracruz, February 13-19, 2003 and included technical courses, trade exhibits and professional papers. The events provided a forum for distinct stakeholders in Mexico's energy sector to express their views, report scientific and technological results and, for exhibitors, sell their products and services.	7
Fri, Mar 7	Why can't Mexico communicate in English?	
File <b>622</b> Pages 6 Charts 1 Updated 3/8/2003	This report offers reflections on the closing on December 31, 2002, of two Mexico City newspapers, <i>Novedades</i> and <i>The News</i> . In the case of <i>The News</i> , its political function was to promote Mexico's image to English-speaking tourists and business visitors.	8
Thu, Mar 13	Mexico's vote on the Security Council regarding Iraq	
File <b>634</b> Pages 5 Charts 0 Updated 3/14/2003	This report examines the logic of Mexico's vote in the United Nations Security Council regarding the use of force in Iraq. Mexico has additional reasons to support the U.S. independently of Mexico's views on Iraq.	9
WED, MAR 26	Greenfield petrochemical projects in Mexico: Case studies	
File <b>633</b> Pages 15  Charts 6  Updated 3/26/2003	This report provides an overview of two attempts during 1998-2001 by the Mexican developer Serbo Corp. Corp. to implement its vision of a new urban complex consisting of an industrial park for investors in petrochemical plants, commercial facilities and surrounding residential housing and services. The billion-dollar project, had it succeeded, would have resulted in Ciudad Altamira. Serbo's vision is scheduled to be reborn in 2003 as Project Phoenix, with the difference that the developer and anchor customer will be Pemex's chemical unit.	10
Mon, Mar 31	Oil Expropriation Day 2003	
File <b>635</b> Pages 9 Charts 1 Updated 3/31/2003	This report treats the annual commemoration held on March 18th of the expropriation of the oil industry in Mexico in 1938. For the first time, the event in 2003 was held without the presence of the president of Mexico.	11

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Mon, Apr 7

#### Pemex, S.A.: A RPI proposal for private Pemex financing File 12 636 This report provides an overview of a legislative proposal presented by two PRI congressmen in mid-December 2002 to reorganize Pemex into a "public interest Pages corporation" where 10% of the stock would be open to Mexican investors and retirement Charts fund managers. The proposal has far-reaching implications, as its goals would require Updated 4/18/2003 new measures of transparency and accountability. The outline and text of the bill, with headings. appended. http://gaceta.diputados.gob.mx/Gaceta/58/2002/dic/20021215.html WED, APR 16 Aftershocks in NAFTA over Iraq File 637 This report comments on an address given on April 8, 2003 by Peter Godsoe, chairman 13 of Scotiabank, to the Canadian Chamber of Commerce of Mexico. The banker expressed Pages concern about possible future reprisals against Canada and Mexico for their respective Charts 0 decisions not to support the Bush Administration's position regarding Iraq. Updated 4/17/2003 Sun, Apr 27 Risk exposure for contractors in the Mexican upstream File 639 Contractors and subcontractors face an array of normal business risks in pursuing 14 business opportunities in Mexico's upstream. Risks are those contained within the terms Pages 13 of the contract as well as other types of risk that arise from the operating environment. Charts 0 This report contrasts the perceptions of risk by oil companies and oilfield service Updated 2/17/2014 companies in relation to MSCs. It also considers risks in relationships and contracts with local companies in Mexico. FRI, MAY 2 **Pemex MSC Technical Workshop** File 15 640 Pemex's final orientation workshop for prospective bidders and contractors for the upcoming tenders of the Multiple Service Contracts (MSC) was held at its Data Room in Pages 6 Reynosa on April 28-29, 2003. This report provides an overview of topics discussed (and Charts 9 not discussed), tables and two approximate maps showing the political divisions in which Updated 5/22/2003 the blocks are located. A partial list of participating companies, by category, is also included. FRI, MAY 30 Presidential Elections, 2006 File 643 The midpoint in the Fox presidency is an inflection point for aspirants to his job for the 16 period 2006-12. This report reviews the political culture of Mexico under the PRI and Pages 8 comments on the strengths and weakness of the three major parties as well as the Charts persons who appear to be the leading presidential candidates: Francisco Barrio, Roberto Updated 10/27/2003 Madrazo and Andrés Manuel López Obrador. WED, JUN 11 Legal reform as trigger event in Mexico's energy sector? File 644 This report asks if the Fox Administration is planning a reengineering of the legal 17 foundation of the Mexican State. The report mentions two seminars held in April and May Pages 11 2003, one at Harvard and the other at the Iberoamericana University. The policy issues Charts 1 discussed in these seminars present a preview of possible future developments in the energy sector.

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Mon, Jun 23	Risk exposure in the permitting process in Mexico	
File 641 Pages 12 Charts 2	The problematic character of permits is one that confronts all business activities in Mexico, from office space to industrial facilities. In a number of instances, permits have ignited controversy instead of resolving issues. Contractors with federal permits occasionally find themselves facing municipal and state opposition in addition to opposition from landowners, citizen groups and NGOs.	18
Mon, Jun 30	Outlook for Energy Cooporation in the U.SMexican Border Region	
File 063003 Pages 16 Charts 0	This essay was based on a seminar paper for a conference on "Trade, Energy, and the Environment: Challenges and Opportunities for the Border Region, Now and in 2020," Rio Rico, Ariz. April 30-May 2, 2001. The papers were published as The U.SMexican Border Environment (San Diego State University Press, 2003). For the essay by George Baker, see pp. 247-63).	19
FRI, JUL 4	Mexico's midterm elections: The invisible political machinery	
File <b>646</b> Pages 12 Charts 9	This report outlines the history and electoral machinery of elections in Mexico. An upcoming policy struggle over energy reform appears in the tea leaves of the profiles of PRI candidates for congress and governors in the midterm elections of July 6, 2003. The report explains and details the institutions of conscription and <i>plurinominal</i> , and provides a list of the top-listed candidates for each conscription and party.	20
FRI, JUL 25	Natural gas pricing crisis in Mexico	
File 647 Pages 12 Charts 1	This report discusses the widening gulf between Pemex and Mexican industry in relation to gas pricing philosophy. The 36-month period of a special "Mexico price" for industrial consumers ends in December 2003. Pemex proposes a return to U.Sindexed pricing while industry wants a formula price based on a basket of gas prices that includes those paid by Mexico's trading partners outside of the U.S. and Canada, especially China.	21
FRI, AUG 8	Fox's off-grid energy policy	
File <b>649</b> Pages 11 Charts 0	This report examines the ad hoc negotiations and initiatives that have passed for energy policies in the first half of the Fox administration. In chronological order, since December 2000, topics include natural gas pricing, electric reform, Multiple Service Contract, lubricants market liberalization, LNG regulations, petrochemical investments (Project Fénix)—and again, in August 2003, natural gas pricing.	22
FRI, AUG 15	MSCs: Congress pushes back—but too late?	
File 645 Pages 13 Charts 1 Updated 4/21/2004	This report examines Pemex's original arguments supporting the MSCs and the criticism, doubts and concerns that have come to surround them. The MSC program is seen as a catalyst that has opened Pemex's political culture. This report was updated on April 21, 2004 after the vote in the Lower House not to proceed with a request for a constitutional review by the Supreme Court.	23

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#### Tue, Aug 19 China as test case for basket pricing of natural gas File 24 648 Direct foreign investment in Mexico peaked in 2001, but fell in 2002 and again in 2003. Mexican industry in a letter to President Fox dated July 1, 2003 argued that jobs and Pages 8 markets were being lost because Mexico's competitors enjoyed lower input costs for Charts 3 power, natural gas and refined products. They proposed to internationalize Mexico's gas prcing to include a basket of countries. This report inquires about the feasibility of this approach in the case of China. THU, SEP 4 Crystal-balling the winners of the MSC tenders 25 File 652 This report identifies qualitative factors that could favor the outcome of the tenders for Pemex's first round of tenders for the Burgos Multiple Service Contracts. The predictions Pages are based on the relative interest shown by prospective bidders at site visits, taking also Charts into account Pemex's traditional preferences in out-sourcing services by international Updated 1/16/2003 companies. TUE, SEP 23 Altamira LNG: Has the other shoe dropped? File 26 655 This report reviews the unusual history of LNG promotion in Altamira, Tamaulipas, and asks if the award on Sept. 11, 2003 of an international tender to the sole bidder, Gas del Pages 11 Litoral, ends--or fuels--controversy about public policy in relation to gas supply and pricing Charts in Mexico. Updated 10/3/2003 Gas distribution in Mexico: LPG vs. natural gas TUE, SEP 30 File 651 This report examines the ongoing struggle by natural gas distribution companies (LDCs) 27 to extend their pipeline system within their franchise areas. LDCs face anonymous and Pages 12 neighborhood opposition believed to be organized by LPG distributors. In relation to Charts 3 public policy, the report notes the lack of public education at the local level related to Updated 9/21/2009 matters of energy policy, such as the advantages of natural gas compared to LPG. FRI, OCT 10 Pemex's uncertain future--David Shields File This report reviews the book in Spanish by David Shields, Pemex, un futuro incierto 28 (2003) and comments on the choices ahead for Pemex and Mexico in the oil sector. Pages 6 Charts WED, OCT 29 Reform proposals in the hydrocarbon-to-power value chain File 656 This report analyzes two legislative proposals which would have the effect to strengthen 29 Mexico's electric power infrastructure and generation capacity. A PRI proposal submitted 5 Pages on Aug. 27, 2003 by Deputy Jorge Chávez Presa contemplates a constitutional change to Charts permit private investment in nonassociated gas fields to guarantee an adequate supply 11/3/2003 Updated for power generation. A second proposal, announced Oct. 8, 2003 by PRD Sen. Demetrio Sodi, would have Pemex Refining responsible for building 2-4 Gw of additional

cogeneration capacity—enough to last to 2010?

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#### FRI, Nov 21 The logic and politics of cogeneration in Mexico File 30 663 This report reviews the history and politics of cogeneration in Mexico, focusing on the media and legislative attention given to this topic in October 2003. Table 1 of the report is Pages a chronology of events associated with cogeneration that includes hyperlinks to the Charts original documents. Fig. 1 is the table of contents of the hearing of the Senate Energy 12/6/2003 Updated Commission on Oct. 7, 2003. WED, Nov 26 Policy dialogue with Mexican senators File 31 662 This report describes the challenges facing any international analyst or company representative who might have the occasion to enter into a discussion of energy policy Pages 12 with senior Mexican political figures. One of the challenges is the proper measurement of Charts 3 the state of U.S.-Mexico relations; another challenge is finding a suitable topic and a style of presentation that fits within the scope of current debates over energy policy. TUE, DEC 2 Fox administration at midterm: Performance and criticism File This report assesses the situation of the Fox administration at the midpoint of its term, 32 650 taking into account the unexpected challenges associated with the global recession and Pages the difficult relationship with the United States. Special attention is given to the events of Charts the third anniversary of his presidency, including the megamarcha of Nov. 27, 2003. 12/8/2003 Updated Tue, Dec 30 Pemex's offshore platform program, 2003-07 File This report provides an overview of Pemex's ambitious offshore platform program for the 33 second half of the Fox administration. Table 1 provides a breakdown of planned Pages 6 investments in platforms and pipelines, by Pemex region. Tables 2-4 give a 10-year Charts 6