## ANNUAL CATALOG

## **MEXICO'S ENERGY SECTOR**

**Commercial and Policy Outlook Reports** 

## 2008

Mon, Jan 28	George Baker / El Informe de Sancho	
File 012208 Pages 1 Charts 0	This Cervantine dialog comments about the remarks at a breakfast meeting sponsored by the British Chamber of Commerce of Mexico at which the speaker was Guillermo Ortiz, the director of Mexico's Central Bank. His presentation, which was based on the rankings of Mexico in the World Economic Forum, excluded consideration of oil in Mexican economy, Outside the Hotel Sheraton on Ave. Juárez, naked and semi-clad protesters were posted. Published in REFORMA (Jan. 22, 2008).	1
File 100807 Pages 1 Charts 0	A satirical conversation between campesinos Pepito and Pedro about the dissimulations of the Clinton Rescue Package. The article was prompted by the published memoirs of Alan Greenspan in which his role in Mexican financial transactions is reviewed. Published in REFORMA Oct. 8, 2007	2
FRI, FEB 8	Congressional energy reform in 2008?	
File <b>732</b> Pages 10 Charts 2 Updated 3/13/2008	This report examines the current political dynamic in Mexico in relation to the many topics for energy reform that have been proposed since 2000. Many observers believe that Calderón will push for a short menu of topics for energy reform in the spring session of Congress in 2008; others believe that the voices and forces against reform of any kind will prevail, pushing the time-table to the LXI Congress that begins Sept. 1, 2009. The report provides a list of 16 hypothetical bills that could be passed into law this term.	3
SAT, MAR 1	La sociología petrolera y el reto de los yacimientos transfronterizos	
File <b>030108</b> Pages 3 Charts 1	This report addresses the need to have a regulatory environment for cross-border oilfields that promotes a dual dynamic of cooperation and competition. It was published in Spanish in ENERGIA A DEBATE (March 2008). http://www.energiaadebate.com/Articulos/marzo2008/Bakermarzo2008.htm	4
Tue, Mar 18	MEI Journal: The Energy Counter-Reform Begins	
File <b>733</b> Pages 4 Charts 0	A MEI Journal Report comments on multiple topics, including the counter-movement against Calderón's energy reform proposals; the 70th Oil Expropriation Celebrartion; and Pemex's deepwater media campaign.	5

MEXICO ENERGY MEXICO ENERGY INTELLIGENCE<sup>TM</sup> (ISSN 2380-6400) is a digital publication based in Houston since 1996 and edited by market analyst and historian George Baker, Ph.D. We synthesize business journalism and academic scholarship, analyzing law, regulation, policy, and institutional governance in Mexico's energy sector *from the perspective of regulated market solutions*. Subscribers are energy companies, regulators, trade associations, law firms and university libraries. Reports are distributed principally by paid subscription.

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#### SAT, APR 12 MEI Journal: Pemex Diagnostic vs. Calderón Proposals File 734 By design, an MEI report deals with only one topic. An upstream subscriber asked for reports that cover multiple topics. The MEI Journal comments on DIAGNOSTIC report of Pages 4 Pemex, also of the Usumacinta accident, also of the interview with Juan Carlos Collado Charts 5 re the CRE. WED, APR 30 Benefit analysis of Calderón's legislative proposals for oil sector File This report examines the benefits and shortcomings of the Mexican government's 735 proposals for new legislation in the oil sector that were made public April 8, 2008. As to Pages 6 benefits, we find only two in the category of High Value, but many in the category of Charts 3 Directionally Correct. We find just one proposal in the category of Directionally Incorrect, namely, the one-company model for deepwater development in the Mexican Gulf of Mexico. SAT, MAY 31 Deepwater Motivations: The Logic of Partnerships File 736 The logic of partnerships in deepwater ventures responds to the interests not only of the oil companies but also to those of society: all parties want new oil supplies and optimized Pages 10 value-generation. In Mexico's case, Pemex has told the government that it cannot Charts 1 develop the deepwater areas of the Gulf of Mexico alone. The current energy debate hinges largely on this one statement. A new window into the debate in Mexico is offered by the experience of IOCs for whom such associations are routine. SAT, JUL 12 El por qué de las asociaciones en aguas profundas? File This presentation was given on July 12, 2008, at the Public Forum on the Petroleum 071208 Reform, sponsored by the Office of the Gvernor and the Congress of the State of Colima. Pages 8 The topic addressed by this presentation, given on a panel by George Baker, concerned Charts 1 the motives by oil companies as well as society for wanting a joint ventures in deepwater exploration and production. Fig. 1 shows how production and reserves in the U.S. Gulf of Mexico rose with the number of operators, THU, JUL 31 Calderón Energy Proposals Reexamined File 740 10 This report examines the likely effects of the Mexican government's proposals for the energy sector on Pemex, policy agencies, regulators and industry. The report places the Pages 10 five proposals in a coherent, hierarchical order, and shows how-in theory-they would Charts 3 affect the operation of the oil sector. The report also identifies a basic weakness that the government would face in trying to "establish, conduct and supervise" oil policies in Mexico, especially in the upstream. MON, SEP 8 Colaborador Invitado / Costos de oportunidad File 11 090808 An dialogue between Pedro and Pepito in which they cynically discuss the ways that some economic interests benefit by the absence of energy reform and the blocking of Pages 1 some of the measures that President Calderón had proposed, such as authorizing private Charts 0

(http://mexidata.info/id2012.html).

investments in product pipelines and storage. REFORMA Sept. 8, 2008. The arguments and issues discussed were subsequently explicated and posted on Mexidate

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WED, OCT 22	Mexico's agenda for Exploration and Reserve Growth, 2008-2020	
File <b>102208</b> Pages 9 Charts 1	This report, originally designated MEI Discussion Paper 08-001, evaluates the energy reform legislation of 2008 from the perspective of oil exploration. The question is raised about the extent to which Mexican authorities have learned the lessons of the oil-market collapse of 1985-87. It is noted that in these years, when IOCs cut staffby as much as a million workers industry-widePemex's staffing level grew.	12
WED, OCT 29	Mexico's Petroleum Pipeline Fix	
File <b>743</b> Pages 10 Charts 9	Mexico in 2008 is more powerfully in the grip of a de facto monopoly in natural gas transportation and marketing than it was in 1991 when market liberalization began. Gas distribution has seen mixed results of government policies. Although some success has been achieved in attracting private investment in the areas of transportation and storage and in LPG transportation lines, it has not achieved a market dynamic. The report offers ideas for how to correct the distortions in transportation, distribution and storage.	13
Thu, Nov 6	Outlook for oil exploration in Mexico: Institutional and legal issues	
File <b>742</b> Pages 17 Charts 21 Updated 10/5/2009	This report seeks to assess the institutional, organizational and legal issues that affectpositively and negativelythe outlook for exploration in Mexico. Toward this end, we contrast Pemex and the International Oil Companies (including market-driven NOCs) in relation to those issues that affect their prospects. Update 1 examines the situation in relation to cross-border fields as it is understood and debated in Mexico, drawing on Pemex documentation and public testimony to the Senate on June 5, 2008.	14
Fri, Nov 28	Colaborador Invitado / Las artes marciales	
File 112808 Pages 1 Charts 0	This article offers a critique of the organizational structure of exploration in Pemex. The article suggests that a future reform would contemplate two options: one, with a VP of Exploration with line authority; two, with exploration separated from PEP and made into a separate subsidiary. REFORMA, Nov. 28, 2008.	15
Mon, Dec 1	The OII Reform in Mexico	
File <b>120108</b> Pages 3 Charts 0	This article by George Baker discusses the strong points of the 2006 Energy Reform, noting also, omissions, such as measures to involve the expertise of oil companies in deepwater E&P and making the tenure of the corporate director general of Pemex at the pleasure of the Pemex board. WORLD OIL (Dec. 1, 2008).	16
WED, DEC 17	Our 2006 Critique of the Oil Sector in Mexico: Impact Assessment	
File <b>745</b> Pages 17 Charts 4	This report reexamines the terms and concepts of the oil reform of 2008 in the light of our diagnosis that was published in the spring of 2006 in both Spanish and English editions (and subsequently posted on energia.com). This report also considers, comparatively, the concepts contained in the Petroleum Law of 1925, 1958 and 2008, in relation to the roles permitted to private oil companies. This report contains 45 technical and bibliographical notes.	17